

# Eastmont Community Foundation

P.O. Box 532 ~ Shawsville, VA 24162 ~ 540.268.1623 ~ eastmontcf@gmail.com



## **We are asking that you become a 2024 sponsor at Old Town Fields!**

### **Available BANNER sponsor locations** are:

- Entrance area:** 3'x9' banner space is available for **\$800.**
- Tennis court facing parking lot:** 3'x9' banner space is available for **\$500**

### **Concert Partner sponsorships** available in 2024

- Concert Series Partner Sponsorship (all 2024 concerts) \$8,000.** This level includes a space for a 3x10 banner at the concert venue (the size and location to be determined by the Foundation), 5 free admission tickets to each concert and your name included on event advertising.
- Title Sponsor of July 4<sup>th</sup> events (5k race, concert, fireworks) \$4,000.** This level includes a space for a 3x10 banner at the concert venue (the size and location to be determined by the Foundation) and 5 free admission tickets to the July 4<sup>th</sup> concert.
- Single concert sponsorship (other than July 4<sup>th</sup>) \$2,000.** This level includes a space for a 3x9 banner at the concert venue (the size and location to be determined by the Foundation), 5 free admission tickets to sponsored concert and your name included in that concert's advertising

\*\*Each sponsor is responsible for printing and providing their own banners (subject to approval of the Eastmont Community Foundation). The banners will remain up from early May through October. It is your responsibility to pick them up and store them during the off season.

       **YES! Count me in for supporting the 2024 concerts. (Please mark your contribution level above)**

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment is accepted either by mail or dropping off payment to (checks payable to Eastmont Community Foundation):**

**Eastmont Community Foundation, Attention: President**  
**267 Alleghany Spring Drive, Shawsville, VA 24162**  
**(540) 268-1623 [eastmontcf@gmail.com](mailto:eastmontcf@gmail.com)**

**\*Credit card and Paypal payments are accepted – please call ahead to make these arrangements**

**\*\*All payments are non-refundable if the concert is cancelled (weather, etc.)**

**We will be advertising for the concerts and recognizing our sponsors, as well as daily foot traffic at Old Town Fields.**

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## 2024 Old Town Fields Summer Concert Series

### Schedule

**Saturday, June 1 – Miller Holler band**

**Saturday, June 15 – Midnight Blue band**

**Thursday, July 4\* - band w/ Terry Hannabass**

**Saturday, September 28 – Out of Spite and That 80's Show**

Additional concerts TBD

\* July 4<sup>th</sup> also includes a 5k race in the morning, parade and Sisson & Ryan Independence Day fireworks after the concert

Planning for the upcoming season is moving forward and we hope you will consider a sponsorship and/or advertisement with Eastmont Community Foundation for the Old Town Fields Concert Series. This will assist us in assuring that the athletic and recreational opportunities at Old Town Fields remain open and available for the community of eastern Montgomery County.

In 2015, Montgomery County agreed to lease the property across from Shawsville Middle School on Old Town Road to the Foundation which is now used for the Old Town Field concert series and other community events, as well as for community recreational use and by the middle school students. Concerts began at Old Town fields in 2017 to support the operating cost of the venue and have continued each year, including 2020 and 2021 during the pandemic. We added a dance floor area in 2019 followed by a stage in 2020. 2024 will begin our 8<sup>th</sup> season of concerts.

Conveniently located just off Rt. 460 on OldTown Road in Shawsville, the venue is halfway between the major markets of Blacksburg/Christiansburg and Roanoke/Salem. Concert admission tickets are \$5 each, with children 12 and under admitted free. Gates open on concert nights at 5:30 p.m. and the bands play from 6:00 p.m. to 9:00 p.m.

Eastmont Community Foundation is a 501(c)(3) non-profit organization committed to enhancing the quality of life in eastern Montgomery County. We operate Waldron Fitness Center, Meadowbrook Center and Old Town Fields in Shawsville and the EastMont Thrift Store in Elliston. In addition, we award annual scholarships to Eastern Montgomery High School seniors, annual grants to local non-profits and support the LINC newsletter in the area.

If you have any questions, please email [eastmontcf@gmail.com](mailto:eastmontcf@gmail.com)

Sincerely,

*Eastmont Community Foundation board*

The Eastmont Community Foundation is a non-profit organization that meets the qualifications of IRS Code 501(c)(3).  
Contributions are deductible for federal income tax purposes.