

Eastmont Community Foundation

P.O. Box 532 ~ Shawsville, VA 24162 ~ 540.268.1623 ~ eastmontcf@gmail.com



We are asking that you become a 2023 sponsor at Old Town Fields

Available BANNER sponsor locations are:

- Facing into the concert field on either side of the stage:** 3'x10' banner space is available for **\$900**.
- Entrance area:** 3'x9' banner space is available for **\$800**.
- Tennis court facing parking lot:** 3'x9' banner space is available for **\$500**.

Concert Partner sponsorships available in 2023

- Concert Series Partner Sponsorship (all 2023 concerts) \$8,000.** This level includes a space for a 3x10 banner at the concert venue (the size and location to be determined by the Foundation), 5 free admission tickets to each concert and your name included on event advertising.
- Title Sponsor of July 4th events (5k race, concert, fireworks) \$4,000.** This level includes a space for a 3x10 banner at the concert venue (the size and location to be determined by the Foundation) and 5 free admission tickets to the July 4th concert.
- Single concert sponsorship (other than July 4th) \$2,000.** This level includes a space for a 3x6 banner at the concert venue (the size and location to be determined by the Foundation), 5 free admission tickets to sponsored concert and your name included in that concert's advertising.
- Children's activity sponsorship (hired by Eastmont Community Foundation, entertainment varies – magician, face painting, balloon art, bounce house, etc.) - \$400 per concert**

**Each sponsor is responsible for printing and providing their own banners (subject to approval of the Eastmont Community Foundation). The banners will remain up from early May through September. It is your responsibility to pick them up and store them during the off season.

____ **YES! Count me in for supporting the 2023 concerts. (Please mark your contribution level above)**

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Payment is accepted either by mail or dropping off payment to (checks payable to Eastmont Community Foundation):

Eastmont Community Foundation, Attention: Lauren Tate, President
267 Alleghany Spring Drive, Shawsville, VA 24162
(540) 268-1623 eastmontcf@gmail.com

***Credit card and Paypal payments are accepted – please call ahead to make these arrangements**

**All payments are non-refundable if the concert is cancelled (pandemic, weather, etc.) We will be advertising for the concerts and recognizing our sponsors, as well as the continued foot traffic at Old Town Fields.

*The Eastmont Community Foundation is a nonprofit organization that meets the qualifications of IRS Code 501(c)(3).
Contributions are deductible for federal income tax purposes.*

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2023 Old Town Fields Summer Concert Series

2023 Schedule

Saturday, June 17 - Miller Holler band

Tuesday, July 4 – Tara Lane band

Saturday, July 29 – 80's Band

Saturday, August 12 - Frequency band

Eastmont Community Foundation is a 501(c)(3) non-profit organization committed to enhancing the quality of life in eastern Montgomery County. We operate Waldron Fitness Center, Meadowbrook Center and Old Town Fields all in Shawsville and the EastMont Thrift Store in Elliston. In addition, we award annual scholarships to Eastern Montgomery High School seniors, annual grants to local non-profits and support the LINC newsletter in the area.

In 2015, Montgomery County agreed to lease the property across from Shawsville Middle School on Old Town Road to the Foundation which is now used for the Old Town Field concert series and other community events, as well as for community recreational use and by the middle school students.

To support the cost of operating the athletic facilities, which includes electricity, insurance, grounds maintenance and improvements, the Foundation began sponsoring a successful series of fundraising concerts in 2017. We have continued these concerts each year, including 2020 and 2021 during the pandemic. We added a dance floor area in 2019 followed by a stage in 2020.

Conveniently located just off Rt. 460 on OldTown Road in Shawsville, the fields are halfway between the major markets of Blacksburg-/Christiansburg and other points to the west and Roanoke/Salem to the east. Concert admission tickets are \$5 each, with children 12 and under admitted free. Gates open on concert nights at 5:30 p.m. and the bands play from 6:00 p.m. to 9:00 p.m.

Planning for the 2023 Season is proceeding and we hope you will consider a sponsorship and/or advertisement with Eastmont Community Foundation for the Old Town Fields Concert Series. This will assist us in assuring that the athletic and recreational opportunities at Old Town Fields remain open and available for the community of eastern Montgomery County.

If you have any questions, please email eastmontcf@gmail.com

Sincerely,

Eastmont Community Foundation board