

WELCOME

2024 Eastmont
Community Foundation



EASTMONT
COMMUNITY FOUNDATION

Eastmont Community Foundation Mission Statement

- To support and enhance the quality of life in eastern Montgomery County
- Connecting others in the community

Eastmont Community Foundation is a non-profit organization that meets the qualifications of IRS Code 501(c)(3).

Contributions are deductible for federal income tax purposes.



Our main office

- 267 Alleghany Springs Road
Shawsville, VA 24162
- Phone 540-268-1623
- eastmontcf@gmail.com
- www.eastmontcf.com

COMMUNITY FOUNDATION

History of the Foundation

Founded in 1982 by Dr. George R. “Bob” Smith Jr. as a scholarship program for the former Meadowbrook Nursing Home in Shawsville, VA.

The Foundation has grown to include scholarships, grants and several on-going initiatives in the eastern Montgomery community. A lasting legacy for Dr. Smith’s vision and hard work.

In January 2021, our Board initiated a rebranding change from the previous name of ‘Mountain Valley Charitable Foundation’ to Eastmont Community Foundation. We partnered with Buzz4Good and Wordsprint Inc. for a feature show on Blue Ridge PBS television.

COMMUNITY FOUNDATION

The branding logo features five connected figures, symbolizing the connection with the people of Eastern Montgomery County and represents the foundation's five major programs:

Waldron Fitness Center (blue)

Eastmont Thrift Store (red)

Old Town Fields (green)

Meadowbrook Community
Center (purple)

LINC Letter (yellow)



Who we are

Eastmont Community Foundation is made up of a Board of Directors

Lauren Tate (President)

Jim Pearman (Vice President)

George Smith (Secretary)

Ellen Ryan (Treasurer)

Spencer Winfrey

Kate Stewart

Marty Childress

Zach Milton

Casey Underwood

Cherie Jones-McHone

Sara Addington

Niki Shumate (Community Rep)

Dot King (Emeritus)

Tom Dunkenberger Sr (Emeritus)

Dr. Bob Smith (Founder/Emeritus, passed away 2/28/23)

Dale Mull (Emeritus, passed away 10/18/23)

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ECF Employs the following positions

Executive Director

Facility Manager

Waldron Fitness Manager

Waldron Fitness Instructors

Waldron Front Desk staff

Waldron Child Watch staff

Thrift Store Manager

Thrift Store employees

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ECF Volunteers

We have many volunteers throughout our Foundation that provide valuable insight, services & volunteer hours. Our success is based on our volunteers and we appreciate them very much.

Old Town Fields for the concerts

Tomato Festival operations

Volunteers serve on various committees (Distribution, Facility, Fundraising)

Various task groups for events (Glitz & Glam, Casino Night, Meadowbrook Open Golf)

ACCE program

Social media support

Tax preparation & specialty services

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Where we are in the community

Physical Locations - We operate the Waldron Fitness Center, Meadowbrook Center and Old Town Fields all in Shawsville and the EastMont Thrift Store in Elliston.

In addition, we award annual scholarships to Eastern Montgomery High School seniors, annual grants to local non-profits and support the LINC newsletter for the area.

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Partner Programs

Eastmont Community Foundation partners with stakeholders in the community including:

Local public schools (Elementary, Middle & High School)

Meadowbrook Public Library

Red Cross blood drives

Dale's Place Local Food Pantry * Shawsville Lay Ministerial Association

Meadowbrook Museum

Shawsville Pharmacy clinics

Agency on Aging Friendship Café

ACCE (Access Community College Education)

Hokie Way

Internships thru local universities

Check out our website at
www.eastmontcf.com

Instagram

waldronwellness
eastmont_thrift

Facebook

- Eastmont Community Foundation
- Waldron Fitness Center
- EastMont Thrift Store
- Old Town Fields, LLC
- LINC Letter

1/1/2024



How are we funded?

We are 95% funded thru donations, grants and endowed funds

- Waldron Fitness Center has membership dues
 - Thrift Store sells gently used items
- ECF leases Old Town Fields from Montgomery County with a small subsidy for mowing
- ECF leases Meadowbrook Center from Montgomery County - General maintenance of heating and air conditioning units is covered by Montgomery County at Meadowbrook; All equipment and facility maintenance and repairs are the responsibility of the Foundation as part of the Meadowbrook lease.
 - ECF owns the Thrift Store building

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Meadowbrook Center

267 Alleghany Spring Road
Shawsville, VA

1/1/2024

Community Room for Rental

Office Space for Rental

Waldron Fitness Center

267 Alleghany Spring Rd
Shawsville, VA

1/1/2024

- Open 7 days a week
- Morning & Evening classes available; Various class options – HIIT, Fit for All, Chair Fit, Conditioning, Spin, Kickboxing, Zumba
- Discounts for Active Military, First Responders, Healthcare Workers and educators (teachers, administrators, support staff)
- Equipment includes: Free weights, treadmills, stair master, recumbent bikes, stationary bikes, elliptical machines, pull-up machine, dip bar, Jacob's ladder, rowing machine, TRX system



Old Town Fields

4219 Old Town Road
Shawsville, VA

- Great open space and walking track for exercise
- Stage & dance floor
- Lighted fields
- Host to the ECF Summer Concert Series
- Best fireworks viewing location in the area
- Montgomery County internet hot spot mobile cart



EastMont Thrift Store

1870 Big Spring Drive
Elliston, VA

- Open Wednesday thru Saturday
- Rotating inventory
- Donations welcome
- Friendly atmosphere
- Clothes, shoes, books, glass ware, specialty items
- Huge sales



Alleghany · Elliston · Ironto · Lafayette · Shawsville

LINC Letter

Linking Individual Needs in Our Community

Supporting the local
LINC letter & keeping
neighbors connected
within the community

1/1/2024

SCHOLARSHIPS

- In 2023, Eastmont Community Foundation awarded fifteen scholarships to local high school seniors
- Eastmont Community Foundation has 5 endowed funds from local donors dedicated for annual scholarships
 - Lena Mac Gardner Sammons Scholarship Fund
 - GW and Dot King Scholarship Fund
 - Graham Family Scholarship Fund
 - Marvin H. Ballard Scholarship Fund
 - First Responder Scholarship Fund



GRANTS

1/1/2024

Eastmont Community Foundation has 3 grant fund accounts from local donors to award annual grants from

Loraine Ryan Educational Fund The purpose of this fund is to award grants to governmental (i.e., public schools, libraries, etc.) and non-profit organizations in support of educational programs, projects and equipment that benefit school-age children in eastern Montgomery County, Va.

James E. Pearman, Sr. & Lorene Pearman, Legacy Fund The purpose of this Fund is to support programs, projects and the operation of Alta Mons, Project LINC and The Meadowbrook Center.

Karen Cronin Legacy Fund The purpose of this fund is to award grants to governmental (i.e., public schools, libraries, etc.) and non-profit organizations based in eastern Montgomery County, Va., in support of gardening, artistic and beautification projects and programs. Preference is given to the landscaping needs at The Meadowbrook Center.



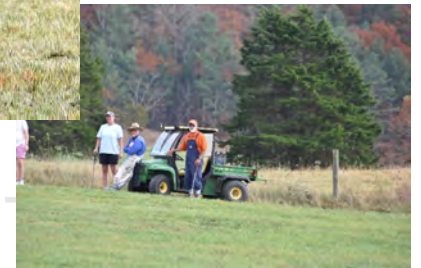
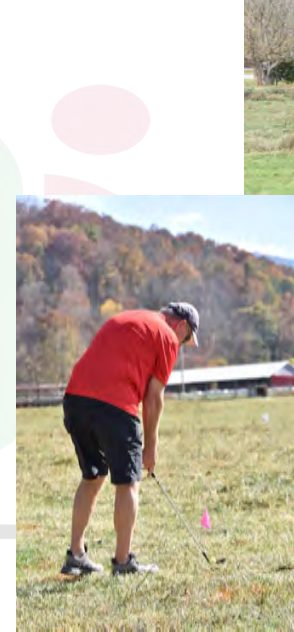
1/1/2024

EastMont Tomato Festival

Meadowbrook Courtyard

Fundraiser Events ShawsVegas Casino Night & Meadowbrook Open Golf

Eastmont Community
Foundation's largest fundraisers
of the year



1/1/2024

How to Support – ECF overall

- Donate via Paypal on our website www.eastmontcf.com
- We also welcome any and all monetary donations (check can be dropped off or mailed)
- Set up an Endowed Fund for Scholarships or Grants – tax deductible contributions are made by one donor or multiple donors for a specific cause and scheduled distribution once the fund is endowed; Funds become endowed at \$10,000;
- Set up a Donor Advised Fund that you guide for distributions to non-profits – a donor makes a tax deductible contribution, once the fund is endowed at \$10,000 the donor can make recommendations to the ECF Board for distributions to non-profits; donor can continue to contribute tax-deductible funds to the account
- We also have Planned Giving options

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How to Support - Waldron

- Join Waldron Fitness Center as a member
- Remind ACCE program participants to volunteer
- Pay a little extra on your membership dues to sponsor another individual to join
- Run in the Independence Day 5k race
- Purchase a Waldron t-shirt or sweatshirt
- Participate in fundraisers
- Donations

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How to Support – Old Town Fields

- Attend a concert or event at Old Town Fields (and bring a friend)
- Help obtain banner sales & sponsorships
- Promotion & social media support
- Volunteer at the concert
- Volunteer to assist with the planning and organizing

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How to Support – Thrift Store

- Shop at the Eastmont Thrift Store
- Donate items to the Eastmont Thrift Store (furniture welcome too)
- Remind ACCE program participants to volunteer
- Promotion of sales & social media support
- Volunteer time with sorting & organizing donations

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How to Support – Meadowbrook Center

- Rent the Community Room at Meadowbrook Center
- Remind small businesses of office rentals at Meadowbrook Center

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How to Support - LINC

- Place an ad for your business in the LINC Letter
- Make a monetary donation

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How do you fit in?

Did you see something that appeals to you?
Have a talent or business skill you're able to share?
Have an idea for a fundraiser or event?

Email us at eastmontcf@gmail.com

Or

Contact a board member or staff

CONNECTING OTHERS IN THE COMMUNITY

Encourage your
family & friends to
support ECF



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