

# EASTMONT COMMUNITY FOUNDATION

## 2023 IMPACT REPORT



[www.eastmontcf.com](http://www.eastmontcf.com)

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## OUR PROGRAMS

**Meadowbrook Center** – former nursing home, houses Waldron Fitness, Meadowbrook Library, Meadowbrook Museum, office space, community room and courtyard

**Waldron Fitness Center** – full size membership gym open 7 days a week, featuring free weights, various machines, treadmills and group exercise classes

**Old Town Fields** – former high school athletic field, walking track, host for outdoor concert series and other events

**EastMont Thrift Store** – former fire station, sells items at low prices

**LINC Letter** – online publication of local information, published quarterly, printed editions available at select locations

**Scholarships & Grants**

## Continuing the Legacy

### **Board of Directors**

*Lauren M. Tate  
President*

*James E. Pearman, Jr.  
Vice President*

*George R. Smith, III  
Secretary*

*Ellen S. Ryan  
Treasurer*

*Spencer Winfrey, Jr.  
Marty Childress  
Zach Milton  
Casey Underwood  
Cherie Jones-McHone  
Kate Stewart  
Sara Addington*

*Niki Shumate  
Community Representative*

As we end 2023, Eastmont Community Foundation would like to say **THANK YOU** for your continued support of our efforts and programs during the year. It has been an eventful year for the Foundation and we had many accomplishments because of the great people in our community. The Foundation continues to connect and increase our partnerships within the community, as well as monitor and adjust to needs present in eastern Montgomery County. Founded in 1982 by Dr. George R. “Bob” Smith Jr. as a scholarship program for the former Meadowbrook Nursing Home in Shawsville, VA, the Foundation has grown to include scholarships, grants and several on-going initiatives in the eastern Montgomery community. A lasting legacy for Dr. Smith’s vision and hard work that is up to all of us to carry on. Sadly, the Foundation and community lost three great supporters in 2023 with the passing of Dr. George R “Bob” Smith, Jr. in February, Lorene Pearman in April and Dale Mull in October. All three left legacies that will continue to live on. We look forward to continuing Dr. Smith’s great legacy in 2024 by providing valuable resources to the eastern Montgomery community.

Sincerely,  
*Lauren Tate*  
President

### **Mission Statement**

To support and enhance the quality of life in eastern Montgomery County

Connecting others in the Community

## **2023 Highlights**

**Strategic Highlights** – the ECF Board is assessing strengths of the past several years as the Foundation’s rebranding process is complete and the global pandemic has ended, as well as looking towards growth by developing goals and implementation steps for the next 5 years

**Financial Highlights** – the Foundation has received donations to cover operating costs during the year, as well as 2 new scholarship funds and additional donations into an existing scholarship fund to increase the balance; like many other businesses with investments, the volatile stock market has negatively impacted the overall fund balances; the Foundation has incurred several large expenses in HVAC repairs and maintenance

**Operating Highlights** – the Foundation continued to hold both fundraising and community events, as well as increase partnerships with local programs to bring awareness and promote non-profits in the area; the Foundation has a new scholarship fund established to be known as the First Responder scholarship fund. This came from part of the former volunteer rescue squad funds as they worked to unwind their organizational status;



*I am happy to serve our community in any capacity. I look forward to the collaborations and connections Eastmont Community Foundation is committed to establishing. We welcome all to get involved with ECF! ~ Kate Stewart, Board Member*

### **2023 By the Numbers**

Awarded 15 Scholarships to graduates of Eastern Montgomery High School totaling \$9500

Awarded 4 grants totaling \$6000 to local non-profits in the spring of 2023

Added 2 additional Scholarship funds to bring the total number of scholarship funds to 5 that the Foundation manages

Record turnout at the Independence Day 5k race with 207 runners

Completed our 7<sup>th</sup> season of concerts at Old Town Fields

10 years operating the Eastmont Thrift Store

5 years leasing space to the Shawsville Lay Ministerial Association Food Pantry

Waldron Fitness Center has been open 16 years

Meadowbrook Center Community Room was used 36 Saturdays and 25 Sundays by various groups and it was used on weekdays for 36 weeks out of the year, including Christmas Day by two groups.

Over 140 combined years of board experience by the ECF Board

ECF employs 28 local part-time staff

49 Household Memberships at Waldron Fitness Center, includes First Responder Families

36 Individual Memberships at Waldron Fitness Center, includes First Responders

11 Student Memberships at Waldron Fitness Center

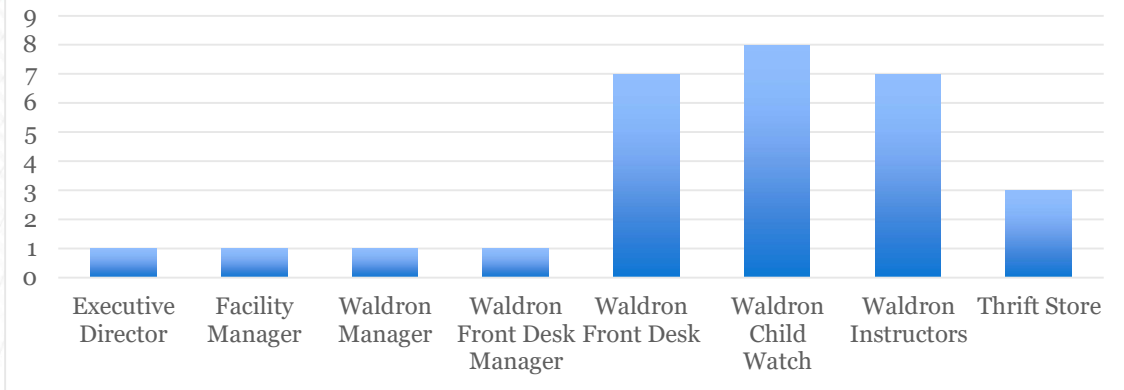
5 Junior Beta Club members volunteered at the Thrift Store

Worked with 8 Virginia Tech Athletes thru The Hokie Way partnership

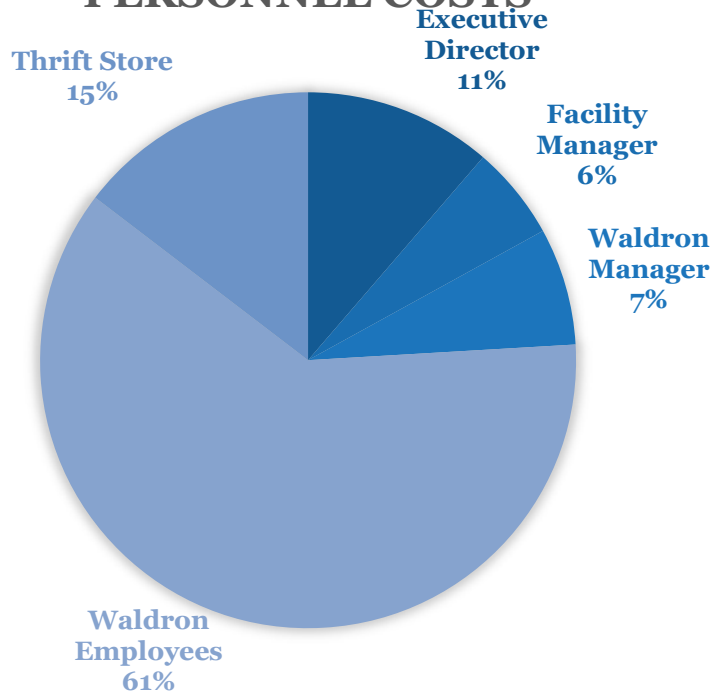
4 ACCE (Access to Community College Education) students volunteered during the year

100% of offices remained rented by small businesses at Meadowbrook Center

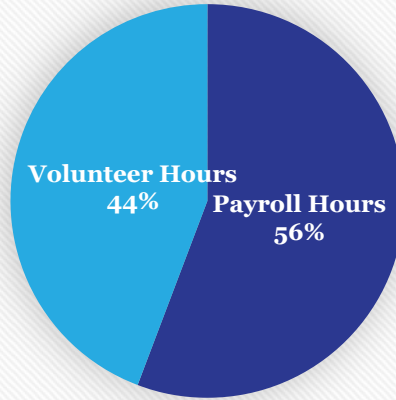
## Where our personnel work & 95% live in the EastMont community



## PERSONNEL COSTS

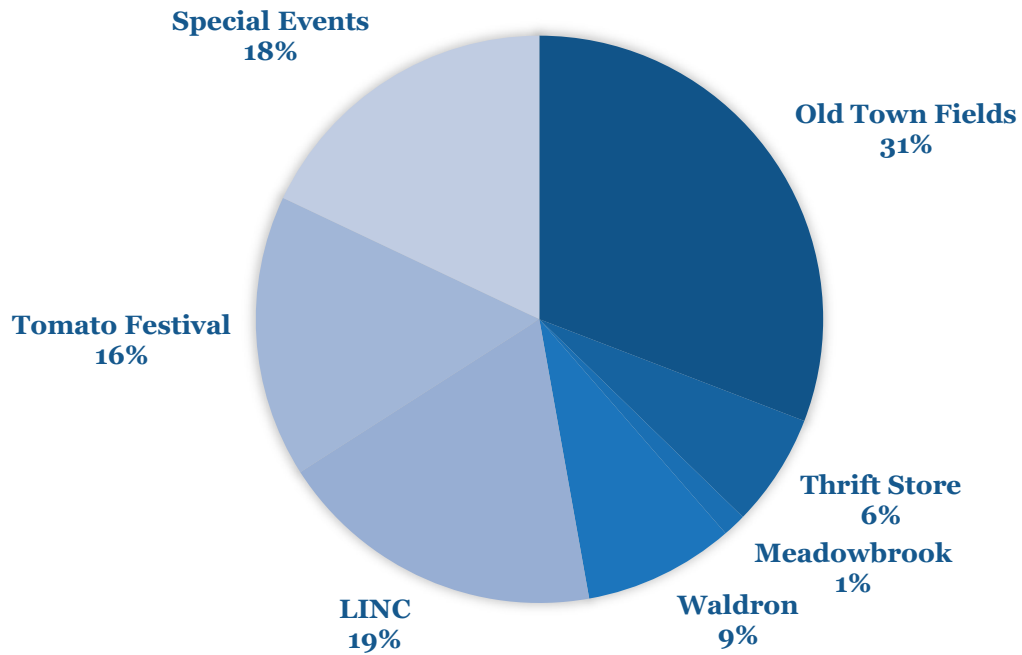


## Foundation Volunteer vs. Paid Hours

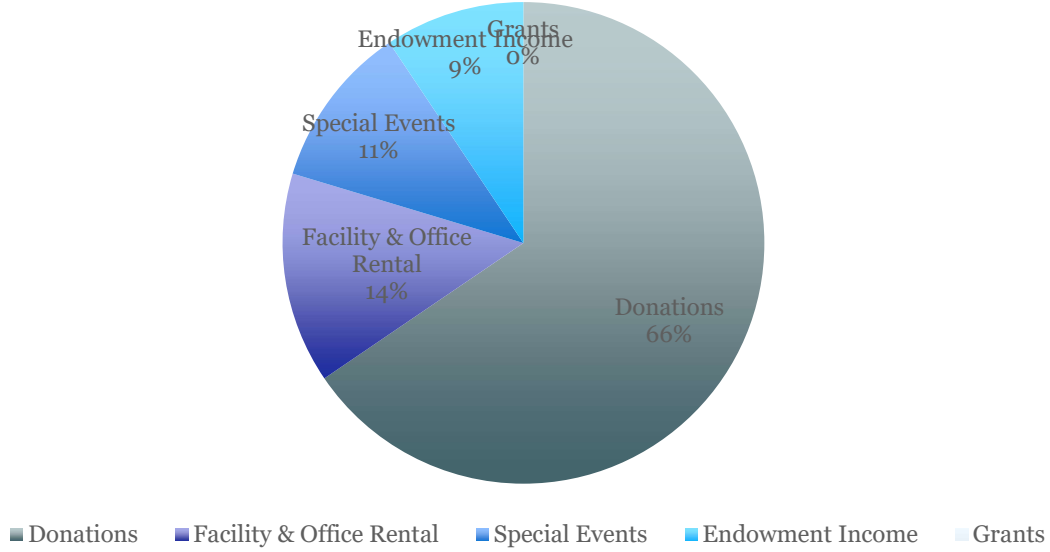


■ Payroll Hours ■ Volunteer Hours

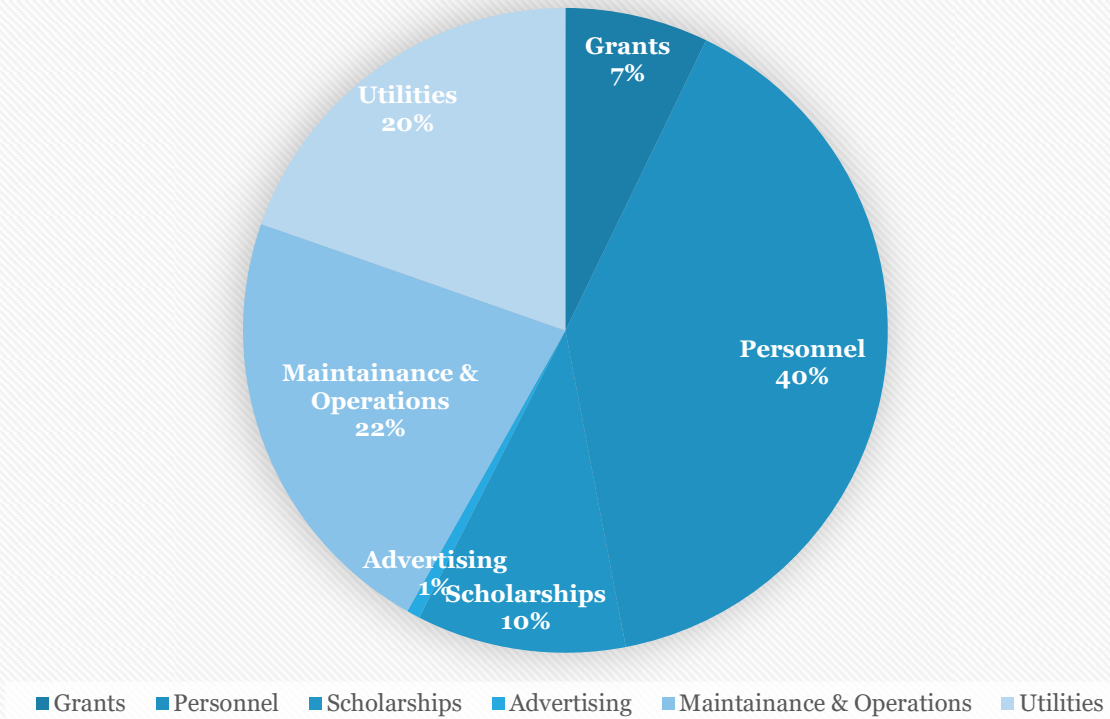
## VOLUNTEER HOURS LOCATIONS



## Foundation Income

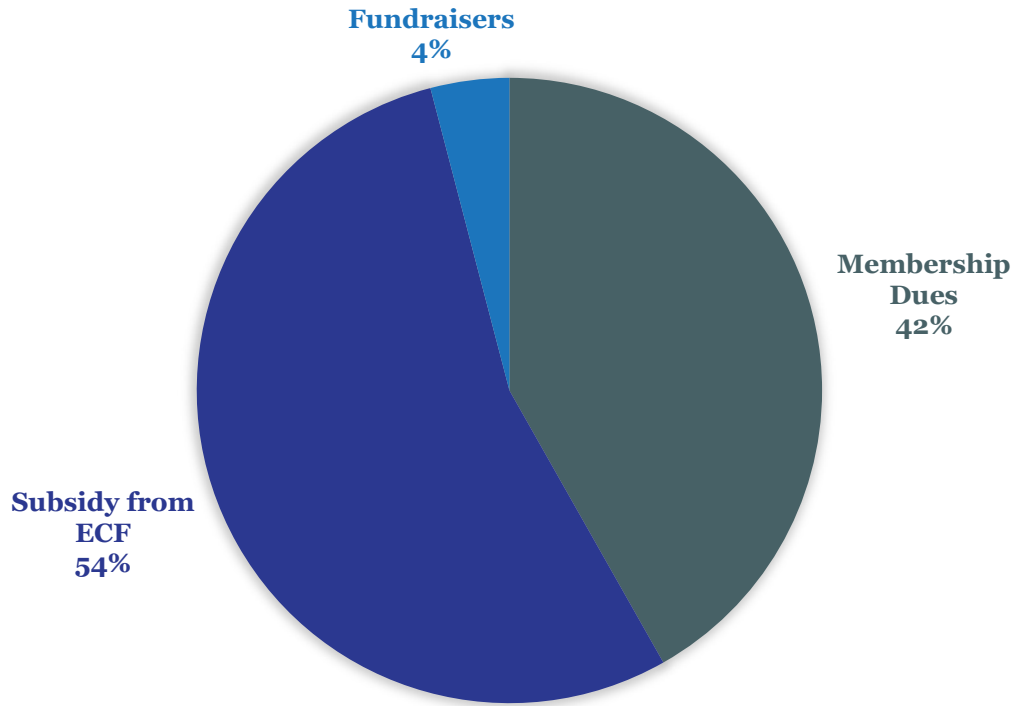


## Foundation Expenditures

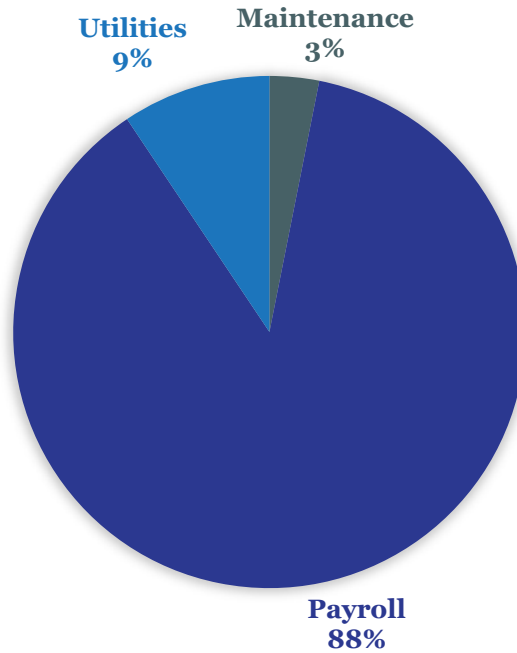




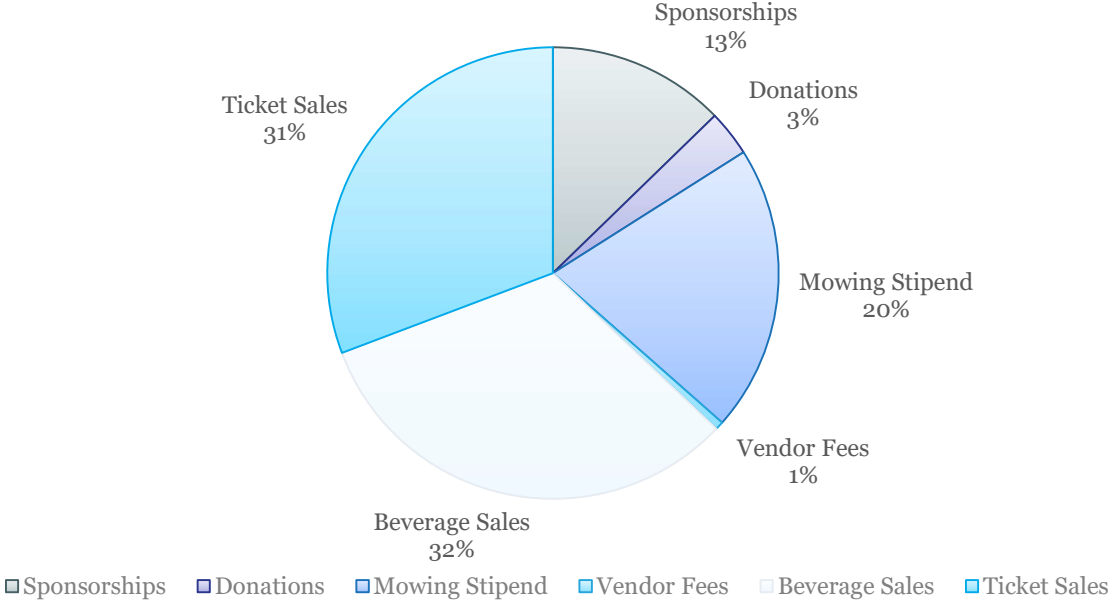
## WALDRON INCOME



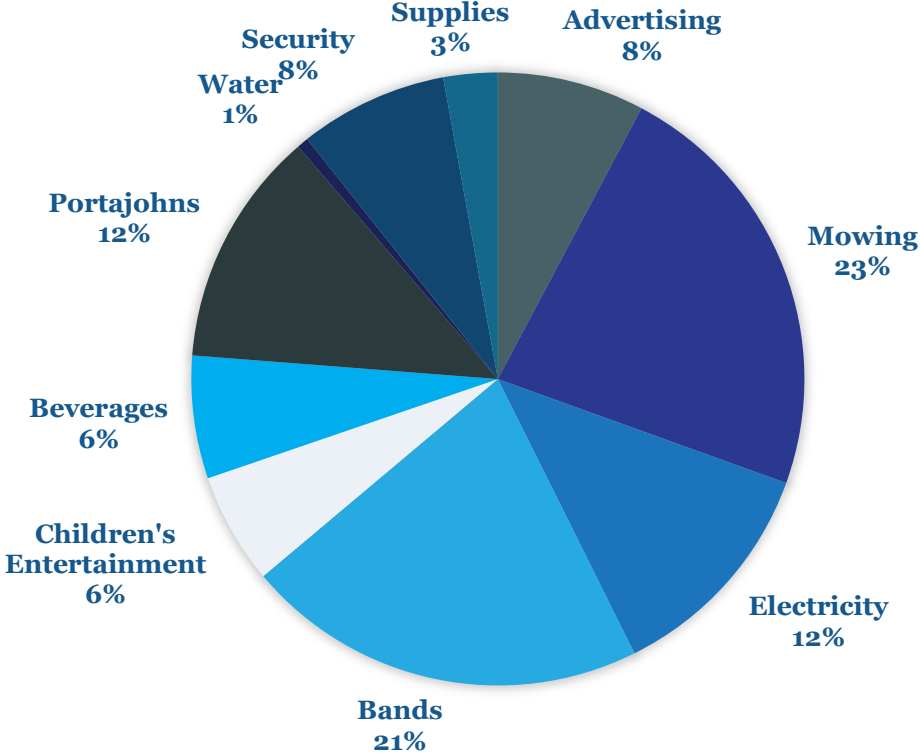
## WALDRON EXPENSES



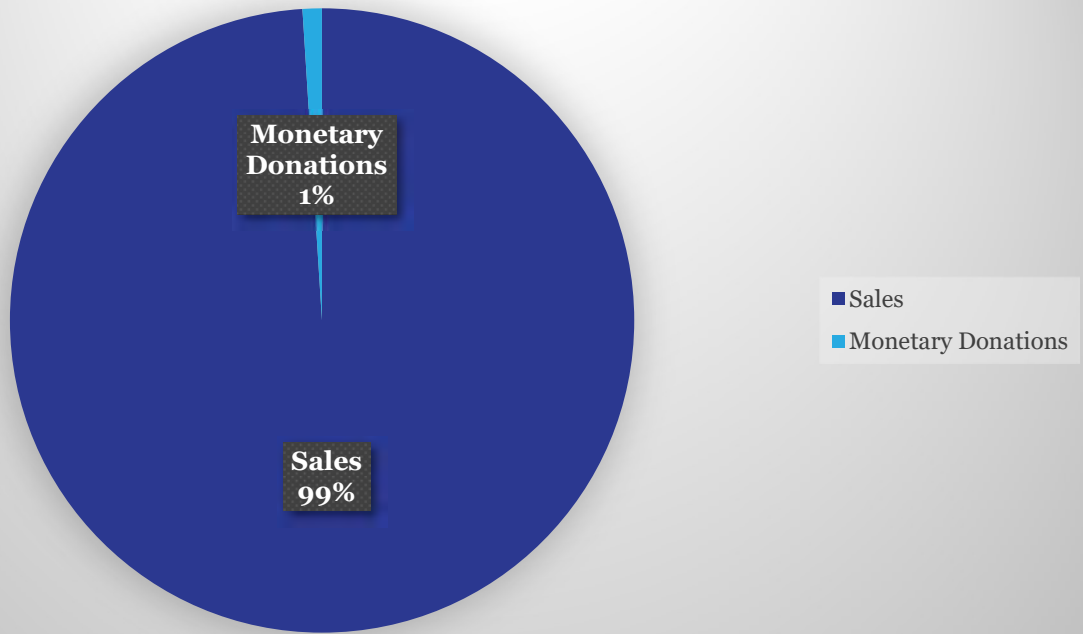
### Old Town Fields Income



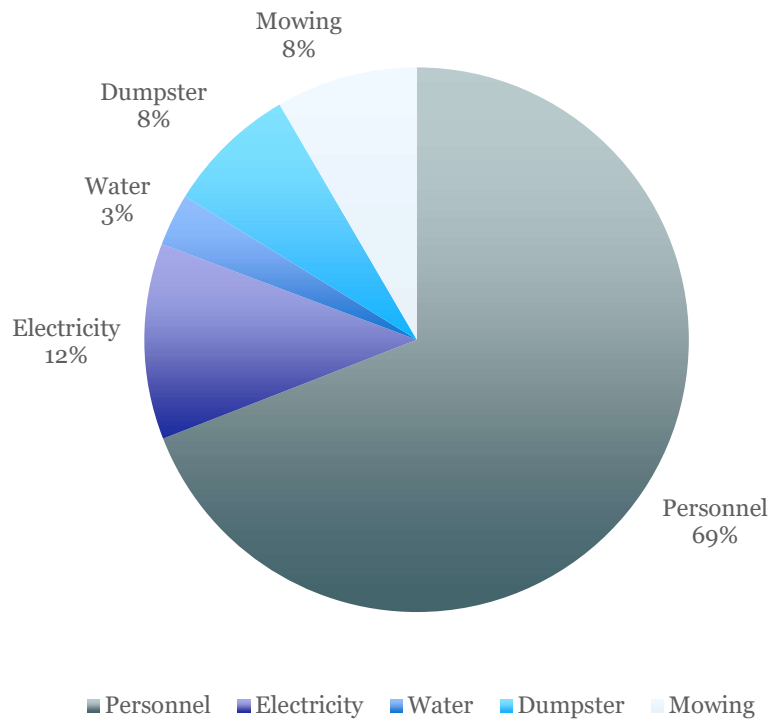
### OLD TOWN FIELDS EXPENSES



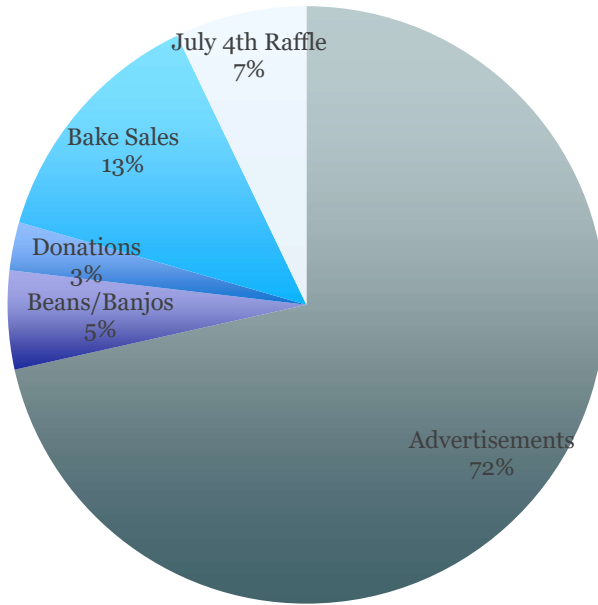
## Thrift Store Income



## Thrift Store Expenses



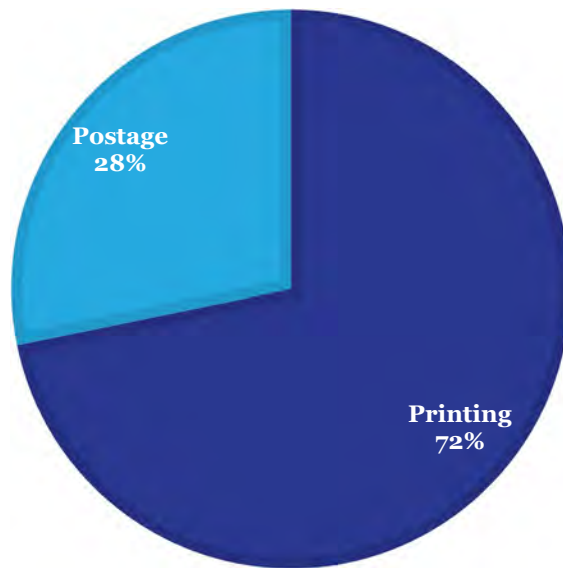
## LINC Income



■ Advertisements ■ Beans/Banjios ■ Donations ■ Bake Sales ■ July 4th Raffle

## LINC EXPENDITURES

■ Printing ■ Postage





Facebook

- Eastmont Community Foundation
- Waldron Fitness Center
- EastMont Thrift Store
- Old Town Fields, LLC
- LINC Letter

Check out our website at  
[www.eastmontcf.com](http://www.eastmontcf.com)

Instagram  
@waldronwellness  
@eastmont\_thrift

Email: [eastmontcf@gmail.com](mailto:eastmontcf@gmail.com)

**Ways to Show Your Support**  
**Helping you, help your community All funds stay local.**

*Shop at the Eastmont Thrift Store (open Wed, Thurs, Fri, Sat)*

*Donate items to the Eastmont Thrift Store*

*Join Waldron Fitness Center (open 7 days a week)*

*Attend a concert or event at Old Town Fields*

*Rent the Community Room at Meadowbrook Cetner for your next gathering*

*Place an Ad for your business in the LINC letter*

*Open an endowed account with Eastmont Community Foundation*

*Set up a Donor Advised Account with Eastmont Community Foundation*

*Planned giving by naming ECF as a beneficiary in an estate, trust or insurance plan*

**Volunteer with us!**

**We also welcome any and all monetary donations**

**No amount is too small**

*Does a volunteer opportunity appeal to you? Have a talent or business skill you're able to share?*

*Have an idea for a fundraiser or event?*

*Email us at [eastmontcf@gmail.com](mailto:eastmontcf@gmail.com) or contact a board member*